

ABSTRACT

The present invention provides an improved method and apparatus for ordering entertainment programs from different programming transmission sources. A selection is received from an entertainment system to buy an upgraded media feature for a programming transmission. The purchase is automatically coordinated and the upgraded media feature is automatically provided for the programming by a server system. The server system bills a client for services performed by the server system and provides billing information about the client to at least one of a plurality of programming transmission sources that provided the programming transmission.

DRAFT - 100% SCALE - 100% SPEED - 100% DENSITY